

0 - 400 MOA Elevation - 50 MOA turret turn



6 level illuminated power settings



56mm objective lens, High Master lens system



GENESIS comes with;
Sun shade
Flip caps
Zoom ring lever
Hex key
Spare battery

0 - 150 MOA Windage - 50 MOA turret turn



6x-60x zoom range, 10x zoom ratio



67-82mm eye relief wide angle



Integral picatinny mounts



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GENESIS
EXTREME LONG RANGE

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Extreme Long Range

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GENESIS

EXTREME LONG RANGE

GENESIS - An evolution of scope technology and design - the dawn of a new era for extreme long range shooting.

The concept of Genesis was born late 2016 by a group of world championship winning shooters and operators to have a scope that could be used to shoot in excess of two miles without external influences. The chief engineers of DEON Optical Design took on the challenge and produced several prototype designs which were tested extensively on three continents. Eventually, together with the brilliance of DEON, they have produced a truly ground breaking and evolutionary scope. The first of a kind design. A new beginning. A Genesis.

The Genesis will extend the accuracy capability of modern rifles without the need for modifications including inclined rails, adjustable mounts, or prism systems. The Genesis ELR rifle scope offers up to 400 MOA of elevation, which will allow the shooter to shoot from 10 yards up to 3 miles*

The Genesis uses first focal plane technology where the reticle is always true at any power. The unique design of this scope allows the shooter to always see through the central part of the lens producing clarity, definition, and minimal chromatic aberration as opposed to other scopes when extreme elevation is used, even on 400 MOA! Also incorporated into Genesis is the already proven High Master lens system (by DEON) which utilises super ED Lens with high refractive glass which offers very high resolution and natural colour right to the edge of the image.

*Subject to appropriate rifle and environmental's



FMA - MT reticle
MIL version with MIL reticle coming soon

FMA - MT reticle.
30x at 1/2 zoom power

400 MOA elevation
1 turret turn = 50 MOA
Zero set function
1/4 MOA click adjustments

Robust octagonal body

56mm objective lens, High Master lens system

Large spherical slider

Integral picatinny mounts

67-82mm eye relief wide angle

6 step illumination module with on/off clicks

6x-60x zoom range
10x zoom ratio

150 MOA windage
1 turret turn = 50 MOA
1/4 MOA click adjustments

GENESIS - The dawn of a new beginning.

- 400 MOA of total elevation travel with Zero-set feature (300 up, 100 down) and 150 MOA of total windage travel (75 MOA left and right)
- 50 MOA per turn on each turret. 1/4 MOA clicks
- 6x-60x56 First Focal Plane. Highest zoom ratio and FFP magnification in the world
- Integral picatinny mounting points on the main frame
- High Master lens system with 56mm objective.
- Wide angle eyepiece with 25 degrees apparent field of view. 21.8 feet at 100 yards (low- 6x), 2.18 feet at 100 yards (high-60x)
- Side focus / Parallax from 10 yards to infinity
- Eye relief 67-82mm and Exit pupil (low) 3.3mm and (high) 0.93mm
- Reticle FMA-MT* for ELR (*nb: MIL system and reticle coming later)
- Central gimble system and slider bearings with main frame (worldwide patents pending)
- Weight 1.5 KG

To put Genesis' capabilities into perspective (at sea level):

- .22lr Rimfire to 1000 yards
- .224cal to 2450 yards
- .308win to 2950 yards
- .338 to 4000 yards
- .416 Cheytac to 3 miles

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